

SAGINAW PROMISE PRESENTS



# POWER OF A PROMISE II

*featuring*

# MAGIC JOHNSON

CHAIRMAN & CEO, SODEXOMAGIC



NOVEMBER 6, 2019  
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## POWER OF A PROMISE II

FEATURING

**MR. EARVIN “MAGIC” JOHNSON**

### Agenda

**Program Welcome**

**Joyce Seals**, Saginaw Promise, Chairperson

**VIP Reception: Sponsors and VIP Ticket holders**

**\*VIP Reception Sponsor: DTE**

**Strolling Dinner/Auction  
& the smooth jazz sounds of the Robert Lee Revue  
(5 PM to 6:15 PM)**

Emcee: **Scot Johnson**, WNEM-TV5, Sports Director

**Formal Welcome**

**Joyce Seals**, Chairperson, Saginaw Promise

**Susan Moody**, Membership Director,  
Saginaw County Chamber of Commerce

**Introductions**

**Dr. Ramont Roberts**

Saginaw Public School District, Superintendent

**Earvin “Magic” Johnson**

Chairman & CEO, SodexoMAGIC

**Thank You/Recognition**

**Michael Colby**, Treasurer, Saginaw Promise  
Division President, Isabella Bank

**Auction & entertainment continue...**

(Morley Companies-Travel Package—Live auction—Steve Yockey)

**Silent Auction Ends at 7:30 PM**

**Event Closing: 8 O'clock**



# Power of a Promise II Sponsors

To produce change through postsecondary education requires many supporters and partners...

The Saginaw Promise expresses its gratitude to its generous event and ad sponsors for their support and partnership to make a difference in our community and the lives of our scholars through postsecondary education.

To our guests-- please patronize our event sponsors, Ad sponsors and Auction donors. Thank you!

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Thank you to the following for their support, assistance and in-kind donations to present "The Power of a Promise II"... featuring Mr. Earvin "Magic" Johnson

<b>Mr. Earvin "Magic" Johnson-Chairman &amp; CEO, SodexoMAGIC</b>	Myiesha Smith Ruth Ann Knapp Steve Yockey Susan Moody	<b>Promotions Sub-Committee</b> Michelle McCoy Anitra Sweeney	<b>Ken Sawyer</b> <b>Photographer Thor Rasmussen</b> "Thor tography"
<b>Auction Donors---</b> <b>(Listed and recognized on the auction listing)</b>	<b>Auction Sub-Committee</b> Myiesha Smith Cynthia Reyes Steve Yockey	<b>Promotional Partner</b> Veronica Horn /Saginaw County Chamber of Commerce	<b>Photographer Kaitlyn Driver</b> "Kaptured by Kaitlyn"
<b>Event Committee</b> Anitra Sweeney Cynthia Reyes David Gamez Dr. Ramont Roberts Joyce Seals Laura Yockey Marshall Thomas Melvin Price Michelle McCoy	<b>Sponsors Sub-Committee</b> Laura Yockey Kathi Spence Kimberly Houston Laura Biggins Scott Reed Susan Moody	<b>Robert Lee Revue</b> <b>Saginaw Community Foundation</b>	<b>WNEM TV5-News Department &amp; Scot Johnson-Event Emcee</b>
		<b>Shaheen Family, Kiron Choudhri &amp; the Horizons staff</b>	<b>Layout &amp; design by KMS Creative Group</b>

# About the Saginaw Promise

The Saginaw Promise was designed to serve as a catalyst for economic development; an initiative to retain and attract families and businesses to the community through a focus on postsecondary education and a scholarship.

The Saginaw Promise is working to affect Saginaw's economy and quality of life by promoting and supporting a culture of postsecondary education for all of its graduating students through information, programming and a "last dollar" scholarship. Positive impact to Saginaw, our core urban center, will benefit surrounding communities and the entire Great Lakes Bay Region.

Saginaw is one of 13 Promise Zones in Michigan. The organization and its volunteers work annually to raise funds necessary to award scholarships to Saginaw's students (up to two years) at a technical or trade school, community college or university. The organization's goal is for every graduating student in Saginaw to earn a program certificate or degree. Saginaw Promise scholarships are used for tuition and mandatory fees. Since 2012, with community support and partnerships, the Saginaw Promise has awarded \$830,000 in scholarships to 492 students. Since the inception of the Saginaw Promise scholarship, high school graduation rates have increased, dropout rates have decreased and Saginaw Promise Scholars have attended 37 community colleges, universities, technical and trade schools throughout Michigan. Fall of 2019 marks the eighth class of Saginaw Promise scholars.

## Board of Directors

<b>Joyce Seals, Chairperson</b> Former Mayor, City of Saginaw	<b>Mark Johnston, Trustee</b> Site Manager, Qualified Staffing Services (Hemlock Semiconductor Site)	<b>Dana Tell, Trustee</b> Vice President of Marketing, Team One Credit Union
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# Earvin "Magic" Johnson

## Bio

Earvin "Magic" Johnson has become the most powerful African-American businessman in the world. Having left the basketball court for the boardroom, Johnson has successfully parlayed his skills and tenacity on the court into the business world as Chairman and CEO of Magic Johnson Enterprises (MJE). MJE provides high-quality products and services that focus primarily on ethnically diverse and underserved urban communities through strategic alliances, investments, consulting and endorsements.

Johnson shocked the world with his unprecedented partnerships with STARBUCKS as the only franchisee in the history of the company, owning 125 stores; and notably his alliance with Sony to develop Magic Johnson Theaters. Both ventures served as catalysts for redevelopment in urban communities and are literally the blueprint for engagement and success with urban consumers for Corporate America. These historic partnerships cemented Johnson as a reputable businessman, provided financial strength and garnered corporate support. In 2006, Magic Johnson Enterprises partnered with Sodexo, leader in Quality of Life Service to create SodexoMAGIC, a food service and facilities management company. SodexoMAGIC's mission is to provide solutions to improve quality of life not only in the Client Sites we operate across the country, but leveraging those partnerships to positively impact the communities in which we serve. Mr. Johnson is 51% majority owner and serves as the CEO and Chairman of the Board for the joint venture.

Johnson also serves as Chairman and Founder of the Magic Johnson Foundation, where his relentless commitment to transform Urban America continues through HIV/AIDS Awareness & Prevention Programs, Community Empowerment Centers, and the Taylor Michaels Scholarship Program. The Foundation currently has 160 students on scholarship through their Taylor Michaels Scholarship Program, 18 community empowerment centers that helps to bridge the digital divide, 5 HIV/AIDS Clinics assisting all patients regardless of their ability to pay and has tested over 40,000 individuals. He continues to transform communities through all of his business and corporate partnerships including both Adecco to create Magic Workforce Solutions, a premiere staffing solutions provider and Edison Learning to develop Magic Johnson Bridgescape Academies, a high school drop-out prevention program.

His commitment to work with major corporations and partners to bring jobs and high quality products and services to underserved communities remains un-wavered. What he BELIEVES is reflected in what he DOES, and what he consistently does - is make a DIFFERENCE in the lives of others.







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*Jerome Buckley*

**JEROME BUCKLEY**  
PUBLISHER, THE MICHIGAN BANNER/THE LATINO BANNER NEWS  
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**Salutes**



on the  
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Mission Statement  
 Promote, sponsor and expand educational opportunities benefitting the Saginaw Public Schools students birth through 12; Endorse the Saginaw Promise Zone concept; Encourage more students to pursue post-secondary education; Increase community involvement in support of Saginaw Public Schools.



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SodexoMAGIC is proud to be the premier sponsor for the Saginaw Promise “Power of a Promise II” Fundraiser.

SodexoMAGIC is committed to improve the quality of life in ethnically diverse communities by addressing their economic, social, health and educational needs.

The partnership with the Saginaw Promise and SodexoMAGIC continues to bolster that commitment.



**SodexoMAGIC** is a Joint Venture between Sodexo and Magic Johnson Enterprises

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A handwritten signature in black ink, which appears to be "Magic Johnson" followed by the number "#32".