









THANK YOU

Saginaw Promise & Earvin "Magic" Johnson for Establishing a Culture of Higher Education in our Community.

WEDDINGS | CORPORATE EVENTS | LIFE'S OCCASIONS | HOLIDAY PARTIES | CATERING HORIZONSCENTER.COM 989.799.4122

FEATURING

MR. EARVIN "MAGIC" JOHNSON

Joyce Seals, Saginaw Promise, Chairperson

VIP Reception: Sponsors and VIP Ticket holders

*VIP Reception Sponsor: DTE

Strolling Dinner/Auction & the smooth jazz sounds of the Robert Lee Revue (5 PM to 6:15 PM)

Emcee: Scot Johnson, WNEM-TV5, Sports Director

Formal Welcome

Joyce Seals, Chairperson, Saginaw Promise

Susan Moody, Membership Director, Saginaw County Chamber of Commerce

Introductions

Dr. Ramont Roberts

Saginaw Public School District, Superintendent

Earvin "Magic" Johnson

Chairman & CEO, SodexoMAGIC

Thank You/Recognition

Michael Colby, Treasurer, Saginaw Promise Division President, Isabella Bank

Auction & entertainment continue...

(Morley Companies-Travel Package—Live auction—Steve Yockey)

Silent Auction Ends at 7:30 PM

Event Closing: 8 O'clock

Power of a Promise II Sponsors

To produce change through postsecondary education requires many supporters and partners...

The Saginaw Promise expresses its gratitude to its generous event and ad sponsors for their support and partnership to make a difference in our community and the lives of our scholars through postsecondary education.

To our guests-- please patronize our event sponsors, Ad sponsors and Auction donors. Thank you!

MAGIC Sponsor SodexoMAGIC

Spartan Sponsor Horizons

Gold Sponsor Ascension St. Mary's Covenant HealthCare **Garber Automotive**

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ABC- Associated Builders & Contractors, Greater Michigan Chapter

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VIP Reception Sponsor

Table Sponsor Caravan Facilities Management, LLC

DTE

Chemical Bank/TCF **Consumers Energy** Delta College

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Yeo & Yeo

Paradise Funeral Chapel Pit & Balcony

Saginaw Choral Society

Saginaw Community Foundation

Shinners & Cook PC **Temple Theatre**

The Michigan Banner

Thank you to the following for their support, assistance and in-kind donations to present "The Power of a Promise II"... featuring Mr. Earvin "Magic" Johnson

Mr. Earvin "Magic" Johnson-Chairman & CEO. SodexoMAGIC

Auction Donors---(Listed and recognized on the auction listing)

Event Committee Anitra Sweenev Cynthia Reyes David Gamez Dr. Ramont Roberts Joyce Seals Laura Yockey Marshall Thomas Melvin Price Michelle McCoy

Myiesha Smith Ruth Ann Knapp Steve Yockey Susan Moody

Auction Sub-Committee Myiesha Smith Cynthia Reyes Steve Yockey

Sponsors Sub-Committee Laura Yockey Kathi Spence Kimberly Houston Laura Biggins Scott Reed Susan Moody

Promotions Sub-Committee Michelle McCoy **Anitra Sweeney**

> **Promotional Partner** Veronica Horn /Saginaw County Chamber of Commerce

Robert Lee Revue

Saginaw Community Foundation

Shaheen Family. Kiron Choudhri & the **Horizons staff**

Ken Sawyer

Photographer Thor Rasmussen "Thor tography"

Photographer **Kaitlyn Driver** "Kaptured by Kaitlyn"

WNEM TV5-News Department & Scot Johnson-Event Emcee

Layout & design by KMS **Creative Group**

About the Saginaw Promise

The Saginaw Promise was designed to serve as a catalyst for economic development; an initiative to retain and attract families and businesses to the community through a focus on postsecondary education and a scholarship.

The Saginaw Promise is working to affect Saginaw's economy and quality of life by promoting and supporting a culture of postsecondary education for all of its graduating students through information, programming and a "last dollar" scholarship. Positive impact to Saginaw, our core urban center, will benefit surrounding communities and the entire Great Lakes Bay Region.

Saginaw is one of 13 Promise Zones in Michigan. The organization and its volunteers work annually to raise funds necessary to award scholarships to Saginaw's students (up to two years) at a technical or trade school, community college or university. The organization's goal is for every graduating student in Saginaw to earn a program certificate or degree. Saginaw Promise scholarships are used for tuition and mandatory fees. Since 2012, with community support and partnerships, the Saginaw Promise has awarded \$830,000 in scholarships to 492 students. Since the inception of the Saginaw Promise scholarship, high school graduation rates have increased, dropout rates have decreased and Saginaw Promise Scholars have attended 37 community colleges, universities, technical and trade schools throughout Michigan. Fall of 2019 marks the eighth class of Saginaw Promise scholars.

■ Board of Directors ■

Joyce Seals, Chairperson Former Mayor, City of Saginaw

David R. Gamez, Vice Chairman Retired Health Care Professional

Michael Colby, Treasurer Division President, Isabella Bank

Thomas A. Braley, Trustee Managing Director-Investment officer, Wells Fargo Advisors L.L.C

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Cynthia Reyes, Trustee Admissions Advisor, Delta College

Myiesha Smith, Trustee North America Community Relations Specialist, Nexteer Automotive

Dana Tell. Trustee

Vice President of Marketing, Team One Credit Union

Dr. Mamie Thorns, Trustee

Special Assistant to the President for Diversity Programs, Saginaw Valley State University

Laura Yockey, Trustee Sr. Lender, Saginaw Community President, Chemical Bank/TCF

Deborah Sanchez. Director

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Founding Sponsors & Partners

Chemical Bank/TCF Saginaw Public Schools Foundation HealthPlus of Michigan (HAP) SodexoMAGIC & Mr. Earvin "Magic" Johnson **Partners in Pediatrics** St. Mary's of Michigan/Ascension Saginaw Community Foundation **SVRC Industries Saginaw Education Association Team One Credit Union Saginaw Public Schools District Nexteer Automotive**



Farvin "Magic" Johnson

Bio

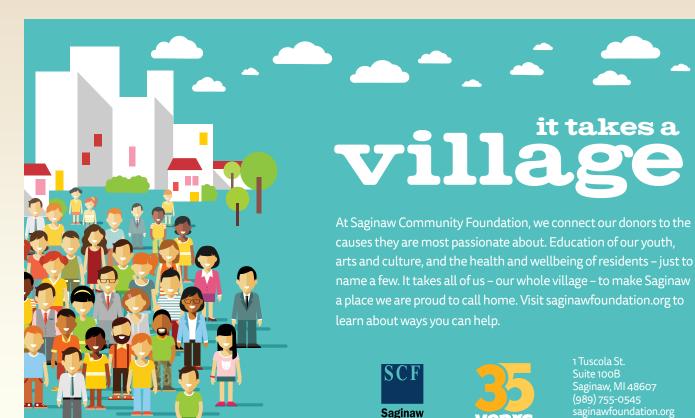
Earvin "Magic" Johnson has become the most powerful African-American businessman in the world. Having left the basketball court for the boardroom, Johnson has successfully parlayed his skills and tenacity on the court into the business world as Chairman and CEO of Magic Johnson Enterprises (MJE). MJE provides high-quality products and services that focus primarily on ethnically diverse and underserved urban communities through strategic alliances, investments, consulting and endorsements.

Johnson shocked the world with his unprecedented partnerships with STARBUCKS as the only franchisee in the history of the company, owning 125 stores; and notably his alliance with Sony to develop Magic Johnson Theaters. Both ventures served as catalysts for redevelopment in urban communities and are literally the blueprint for engagement and success with urban consumers for Corporate America. These historic partnerships cemented Johnson as a reputable businessman, provided financial strength and garnered corporate support. In 2006, Magic Johnson Enterprises partnered with Sodexo, leader in Quality of Life Service to create SodexoMAGIC, a food service and facilities management company. SodexoMAGIC's mission is to provide solutions to improve quality of life not only in the Client Sites we operate across the country, but leveraging those partnerships to positively impact the communities in which we serve. Mr. Johnson is 51% majority owner and serves as the CEO and Chairman of the Board for the joint venture.

Johnson also serves as Chairman and Founder of the Magic Johnson Foundation, where his relentless commitment to transform Urban America continues through HIV/AIDS Awareness & Prevention Programs, Community Empowerment Centers, and the Taylor Michaels Scholarship Program. The Foundation currently has 160 students on scholarship through their Taylor Michaels Scholarship Program, 18 community empowerment centers that helps to bridge the digital divide, 5 HIV/AIDS Clinics assisting all patients regardless of their ability to pay and has tested over 40,000 individuals. He continues to transform communities through all of his business and corporate partnerships including both Adecco to create Magic Workforce Solutions, a premiere staffing solutions provider and Edison Learning to develop Magic Johnson Bridgescape Academies, a high school drop-out prevention program.

His commitment to work with major corporations and partners to bring jobs and high quality products and services to underserved communities remains un-wavered. What he BELIEVES is reflected in what he DOES, and what he consistently does - is make a DIFFERENCE in the lives of others.









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A CATALYST FOR **OUR COMMUNITY.**

Chemical Bank aims to create a personal bond with each community we serve and every small business, family or customer that walks in our door. Learn more at **ChemicalBank.com**.

> We are proud to support The Power of a Promise!





Creating Community Chemistry.



Excited to help invest in Saginaw's future students! Business, Real Estate, Litigation, and Estate Planning Lawyers

Committed to all of Michigan? Count on it.

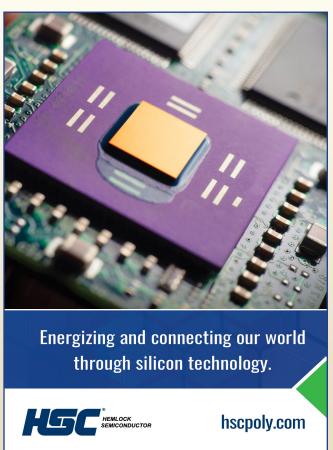


Count on Blue Cross Blue Shield of Michigan and Blue Care Network to be there for our members and for everyone across Michigan. For generations, we've been committed to Michigan communities, offering help to those in need and making a difference here because this is our home too. Learn more at











BENEFITING SAGINAW STUDENTS ONE SCHOLARSHIP AT A TIME



















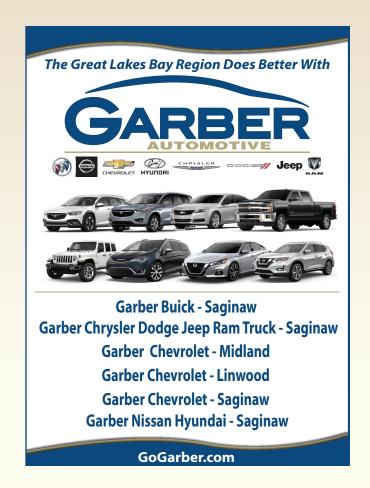
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We don't see it as caring for our community

We see it as caring for our family

At Ascension St. Mary's, caring for our community is not just something we do. It's something we are called to do. Our experienced doctors, nurses and care teams listen to understand and provide the most compassionate care to each individual person, every day.

ascension.org/michigan

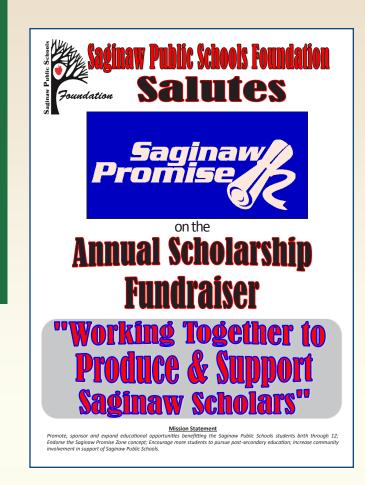


saginawcenter@delta.edu

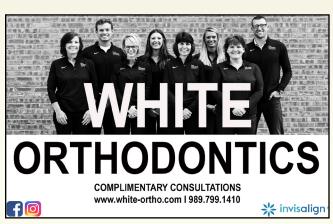
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12





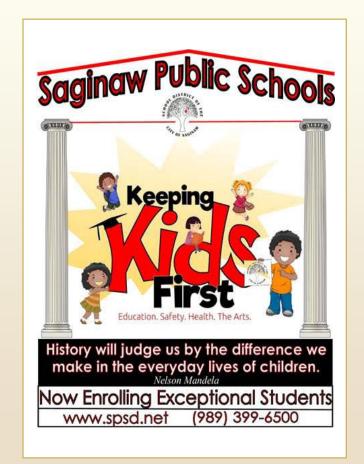


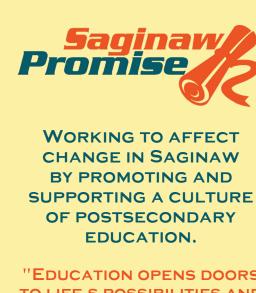












"EDUCATION OPENS DOORS
TO LIFE S POSSIBILITIES AND
OPPORTUNITIES."

(989) 755-0545 WWW.SAGINAWPROMISE.ORG



Experience the Difference

SodexoMAGIC is proud to be the premier sponsor for the Saginaw Promise "Power of a Promise II" Fundraiser.

SodexoMAGIC is committed to improve the quality of life in ethnically diverse communities by addressing their economic, social, health and educational needs.

The partnership with the Saginaw Promise and SodexoMAGIC continues to bolster that commitment.



SodexoMAGIC is a Joint Venture between Sodexo and Magic Johnson Enterprises

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Male #32